



2025 Premier Certificate Updates and more... National Monthly Touchpoint

February 21, 2024





Housekeeping







Type in Chat your full PCC Name for Roll Call and any other PCCs you are representing. Use the Chat box for your questions. Please ensure you are muted.





Agenda

- Welcome and Housekeeping
- 2025 Premier Certificate Requirements
- PCC BlueShare Site
- PCC TeamSite
- PCC Voice
- PCC Boot Camp
- Upcoming National Educational Events
- Speaker Requests
- PCC Administrators Training
- PCC Administrators Onboarding Document
- 2024 National Postal Forum
- 2024 National PCC Week
- 2024 PCCAC Leadership Team
- 2024 Area PCC Liaisons
- PCC Advisory Committee
- Questions and Answers





2025 Premier Certificate Requirements

2025 Premier Certificate Requirements Located on the PCC *BlueShare* Site

https://ca.blueshare5.usps.gov/sites/igo/pcc/SitePages/Home.aspx



Qualifying Periods: January 1, 2024, through December 31, 2024 Submission Period Opens: December 1, 2024 Deadline to submit: January 31, 2025





Gold 2025 PCC Premier Certificate

Administrative Requirements	Achieved		
1. Establish a PCC Executive Board that consists of at least a Postal and Industry Co-Chair, Secretary,			
Postal Administrator, and Treasurer.			
2. Establish working committees (at a minimum): Education, Membership, and Communication.			
3. Establish and maintain an active/up-to-date local PCC website.			
4. Conduct a local PCC Recognition program.			
5. Minimum of 6 PCC events, excluding Executive Board meetings, must be posted in TeamSite. (e.g.,			
Zoom educational events, tours, vendor shows, conferences, membership drives, etc.)			
6. Minimum of 20 postings on PCC Voice.			
7. Minimum of 3 PCC Leadership Award nominations.			
8. Minimum of 10 Postal Administrator Training calls (Open Calls) attended			
Meeting & Education Requirements	Achieved		
9. Minimum of 8 Executive Board meetings. May be conducted in-person, virtual, or hybrid.			
10. Minimum of 6 PCC events, excluding Executive Board meetings. (e.g., general membership			
meetings, luncheons, educational training, etc.) May ONLY be conducted individually or jointly with other			
PCCs either in-person, hybrid, or virtual. Cannot use the HQ National Zoom events towards your PCC			
events.			
11. Participate in National PCC Week by hosting an individual or joint event that enables PCC members			
to view the PMG/Executive Leadership Team's corporate message. May be conducted in-person, virtual,			
or hybrid.			
12. Attend a minimum of 6 PCC virtual educational events hosted by either the National PCC Advisory			
Sub-Committees or the National PCC Program Office.			
13. Minimum of 3 PCC Events where your guest speaker is one of the following: Area Vice President, Area			
Customer Relations Manager, Area PCC Coordinator, District Manager, Manager Customer Relations,			
Postmaster, BME Manager, or Plant Manager. It can be a joint event with other PCCs.			
14. PCC Executive Board attends a minimum of 8 Area Monthly TouchPoint calls.			
15. Conduct a minimum of 4 (LexisNexis, etc.) PCC Membership outreach/recruitment activities.			
Communication Requirements	Achieved		
16. Minimum of 4 times to communicate with PCC members via U.S. Postal Service mail. The G-10 Permit			
should be used for mailings.			
17. Minimum of 3 PCC success stories for possible inclusion in the PCC Insider Newsletter. (Send articles to the PCC mailbox at PCCMktg@usps.gov)			
	1		



District Manager's Signature:

Date:





Silver 2025 PCC Premier Certificate

Administrative Requirements	Achieved		
1. Establish a PCC Executive Board that consists of at least a Postal and Industry Co-Chair, Secretary,			
Postal Administrator, and Treasurer.			
2. Establish working committees (at a minimum): Education, Membership, and Communication.			
Establish and maintain an active/up-to-date local PCC website.			
4. Conduct a local PCC Recognition program.			
5. Minimum of 5 PCC events, excluding Executive Board meetings, must be posted in Team Site. (e.g.,			
Zoom educational events, tours, vendor shows, conferences, membership drives, etc.)			
6. Minimum of 15 postings on PCC Voice.			
7. Minimum of 2 PCC Leadership Award nominations.			
8. Minimum of 10 Postal Administrator Training calls (Open Calls) attended			
Meeting & Education Requirements	Achieved		
Minimum of 6 Executive Board meetings. May be conducted in-person, virtual, or hybrid.			
10. Minimum of 5 PCC events, excluding Executive Board meetings. (e.g., general membership			
meetings, luncheons, educational training, etc.) May ONLY be conducted individually or jointly with other			
PCCs either in-person, hybrid, or virtual. Cannot use the HQ National Zoom events towards your PCC			
events.			
11. Participate in National PCC Week by hosting an individual or joint event that enables PCC			
members to view the PMG/Executive Leadership Team's corporate message. May be conducted in-			
person, virtual, or hybrid.			
12. Attend a minimum of 6 PCC virtual educational events hosted by either the National PCC Advisory			
Sub-Committees or the National PCC Program Office.			
13. Minimum of 2 PCC Events where your guest speaker is one of the following: Area Vice President,			
Area Customer Relations Manager, Area PCC Coordinator, District Manager, Manager Customer			
Relations, Postmaster, BME Manager, or Plant Manager. It can be a joint event with other PCCs.			
14. PCC Executive Board attends a minimum of 8 Area Monthly TouchPoint calls.			
15. Conduct a minimum of 3 (LexisNexis, etc.) PCC Membership outreach/recruitment activities.			
Communication Requirements	Achieved		
16. Minimum of 4 times to communicate with PCC members via U.S. Postal Service mail. The G-10			
Permit should be used for mailings.			
17. Minimum of 2 PCC success stories for possible inclusion in the PCC Insider Newsletter. (Send			
articles to the PCC mailbox at PCCMktg@usps.gov)	1		







Bronze 2025 PCC Premier Certificate

Administrative Requirements	Achieved
1. Establish a PCC Executive Board that consists of at least a Postal and Industry Co-Chair, Secretary,	
Postal Administrator, and Treasurer.	
2. Minimum of 4 PCC events, excluding Executive Board meetings, must be posted in TeamSite.	
(e.g., Zoom educational events, tours, vendor shows, conferences, membership drives, etc.)	
3. Minimum of 10 postings on PCC Voice.	
4. Minimum of 1 PCC Leadership Award nomination.	
5. Minimum of 10 Postal Administrator Training calls (Open Calls) attended	
Meeting & Education Requirements	Achieved
6. Minimum of 4 Executive Board meetings. May be conducted in-person, virtual, or hybrid.	
7. Minimum of 4 PCC events, excluding Executive Board meetings. (e.g., general membership	
meetings, luncheons, educational training, etc.) May ONLY be conducted individually or jointly with other	
PCCs either in-person, hybrid, or virtual. Cannot use the HQ National Zoom events towards your PCC	
events.	
8. Participate in National PCC Week by hosting an individual or joint event that enables PCC members	
to view the PMG/Executive Leadership Team's corporate message. May be conducted in-person,	
virtual, or hybrid.	
9. Minimum of 1 PCC Event where your guest speaker is one of the following: Area Vice President, Area	
Customer Relations Manager, Area PCC Coordinator, District Manager, Manager Customer Relations,	
Postmaster, BMEU Manager, or Plant Manager. It can be a joint event with other PCCs.	
10. Attend a minimum of 6 PCC virtual educational events hosted by either the National PCC Advisory	
Sub-Committees or the National PCC Program Office.	
11. PCC Executive Board attends a minimum of 8 Area Monthly TouchPoint calls.	
12. Conduct a minimum of 2 (LexisNexis, etc.) PCC Membership outreach/recruitment activity.	
Communication Requirements	Achieved
13. Minimum of 4 times to communicate with PCC members via U.S. Postal Service mail. The G-10	
Permit should be used for mailings.	
14. Minimum of 1 PCC success story for possible inclusion in the PCC Insider Newsletter. (Send article	
to the PCC mailbox at <u>PCCMktg@usps.gov)</u>	
District Manager's Name Printed:	
District Manager's Signature: Date:	
(By signing this form, you are certifying that the information above is accurate, has been verified, and the requirements have been met l	by this PCC.)







PCC *BlueShare* Site

PCC Contact Information

- PCC Executive Board Members Contact information listed on the PCC *BlueShare* site *Must* always be kept up-to-date and accurate. Board positions are:
 - o Postal Co-Chair
 - Postal Vice Chair (if applicable)
 - Postal Administrator
 - o Industry Co-Chair
 - Industry Vice Chair (if applicable)
 - o Secretary
 - o Treasurer
- If you need access, please email Donald Lim at: Donald.Lim@usps.gov
- Link to PCC *BlueShare* is:

https://ca.blueshare5.usps.gov/sites/igo/pcc/SitePages/Home.aspx





PCC *TeamSite*

MUST enter and update the following information in **TeamSite**

- PCC Events
- Postal Co-Chair Contact information
- Postal Administrator Contact Information

Postal Administrators, if you need access to TeamSite:

- Submit request in ARIS
- For assistance, contact Donald Lim at <u>Donald.Lim@usps.gov</u>

Link: https://teamsitepx.usps.gov/iw-cc/command/iw.ui







PCC Voice

- If you are not a member of PCC Voice yet, why?
- If you are a member and haven't posted yet, why? PCC Premier Requirement

To those of you that post regularly, we **thank you**! Love seeing your pictures and reading your posts.

 Postal Administrators, if you need assistance on either creating your account or posting, reach out to me at: <u>Donald.Lim@usps.gov</u>





Boot Camp Schedule

- If you are planning on attending any of the PCC Boot Camps, please send an email to the Point-of-Contact to RSVP
- Boot camps are opened to all PCC Board Members
- Start time 7:30 AM
- End time 3:00 PM

2024 Boot Camp Schedule									
#	City and State	Area	Point-of-Contact	Boot Camp - Thurs					
1	New York NY	Atlantic	Judy	29-Feb					
2	Birmingham AL	Southern	Eric	28-Mar					
3	Los Angeles CA	WestPac	Lewis	25-Apr					
4	Orlando FL	Southern	Eric	2-May					
5	Indianapolis NPF	Central	James	TBD					
6	Nashville TN	Southern	Eric	18-Jul					
7	Kansas City MO	Central	James	25-Jul					





Upcoming National Educational Events

2/27/2024	1:00 PM ET	Business Customer Gateway/Postal Wizard		
2/27/2024	2:00 PM ET	Do It Now! Mark Fallon Guest Speaker		
3/4/2024	3:00 PM ET	PCCAC Communications and Marketing FY 24 Q2 Café		
3/12/2024	1:00 PM ET	Intelligent Mail for Small Business Tool (IMsb)		
4/4/2024	2:00 PM ET	NPF Overview		





Speaker Requests

- Who are some of our HQs employees?
 - o BME Staff
 - o BSN Staff
 - o Sales
 - Mailpiece Design Analysts
- It doesn't matter if they are domiciled in the field, any HQ employee that you are requesting, you must complete the form and submit to your HQ PCC Liaison
- Ask 6-weeks advance notice
- When your event is over, email Donald Lim or Jeff Hilliard the # of attendees you had
 - Jeff Hilliard, Southern and Central, Jeffrey.D.Hilliard@usps.gov
 - Donald Lim, Atlantic and WestPac, Donald.Lim@usps.gov





PCC Administrators Training – Bi-Weekly

- Training is conducted on Friday's, bi-weekly via Zoom, 2 PM ET
- If you need the link, email Cathy Scocco at: <u>Cathy.M.Scocco@usps.gov</u>
- Send topics/ideas to Cathy directly
- Part of your Premier requirement, roll will be taken
- Past training recordings are posted in the PCC Admins Teams page





PCC Administrators Onboarding Document

- Welcome and Onboarding document was created for PCC Administrators
- Everyone should have a copy
- Fluid document; will be updated every quarter and posted on PCC Admin Teams page
 - If you don't have access to the Teams page, email Cathy Scocco at: <u>Cathy.M.Scocco@usps.gov</u>





2024 National Postal Forum



- When June 2 through June 5, 2024
- Where Indianapolis, Indiana
- Location Indiana Convention Center
- Employee Customer Recruitment Program
 - Discounts available through May 3, 2024
 - Customers *must* use their USPS recruiter's name to receive \$100 off the NPF 3 or 4-day registration package

For more information on the USPS ECRP program, contact Judy Caldwell at: <u>Judith.R.Caldwell@usps.gov</u>





National PCC Week 2024

- Form a committee now to start planning
- Canvass possible venues for in-person or hybrid events
- Ideally a location that does *not* require a deposit or guarantees your PCC a full refund
- Prepare your budget
- Recruit Sponsors
- Communication collateral posted on PCC *BlueShare* site: <u>https://ca.blueshare5.usps.gov/sites/igo/pcc/SitePages/Home.aspx</u>







National PCCAC Board Members



Judy de Torok National Postal Chair *VP Corporate Affairs*



Lindsey Taylor National Postal Vice Chairperson Director, Industry Engagement & Outreach



Neal Fedderman National Chair CarMax Business Services



Cathy Scocco National Postal Vice Chairperson Manager, Customer Outreach



Dina Kessler National Industry Past Chair Kessler Creative



Kathy Hall National Industry Vice Chairperson ATIME4Marketing





National PCCAC Board Field Support Members



Stan Franke USPS PCC Field Committee Co-Advisor Director Customer Relations Central Area







Christian Johnston USPS Customer Relations Coordinator PCC Administrator





Atlantic Area PCC Support Team



Judy Caldwell USPS Lead HQ Liaison Judith.R.Caldwell@usps.gov



Donald Lim USPS Support HQ Liaison Donald.Lim@usps.gov



Joseph Banks USMC: Marine Corps Installations East Industry Partner Joseph.Banks@usmc.mil



Corey Adams Atlantic Area Liaison Corey.L.Adams2@usps.gov



Neal Fedderman CarMax Business Services Industry Partner Neal_Fedderman@carmax.com





Central Area PCC Support Team



James Stotts Jr USPS Lead HQ Liaison James.E.Stotts@usps.gov



Rob Hanks Suttle-Straus Industry Partner Rob.Hanks@suttle-straus.com



Jeff Hilliard Jr USPS Support HQ Liaison Jeffrey.D.Hilliard@usps.gov



Sheila Clay Central Area Liaison Sheila.A.Clay@usps.gov



Randy Slone TEAM Concept Printing Industry Partner data@teamconceptprinting.com



Leanne Herman Sepire Industry Partner Iherman@sepire.com





Southern Area PCC Support Team



Eric Roberts USPS Lead HQ Liaison Eric.M.Roberts@usps.gov



Monica O'Connor Money Pages Industry Partner Monica.Oconnor@moneypages.com



Kathy Hall ATIME4Marketing Industry Partner Kathy@ATIME4Marketing.com



Jeff Hilliard Jr USPS Support HQ Liaison Jeffrey.D.Hilliard@usps.gov



Erinn McKenzie Southern Area Liaison Erin.A.McKenzie@usps.gov





WestPac Area PCC Support Team



Lewis Johnson USPS Lead HQ Liaison Lewis.L.Johnson@usps.gov



Donald Lim USPS Support HQ Liaison Donald.Lim@usps.gov



Steve Kern Jr. WestPac Area Liaison Steve.F.Kern@usps.gov



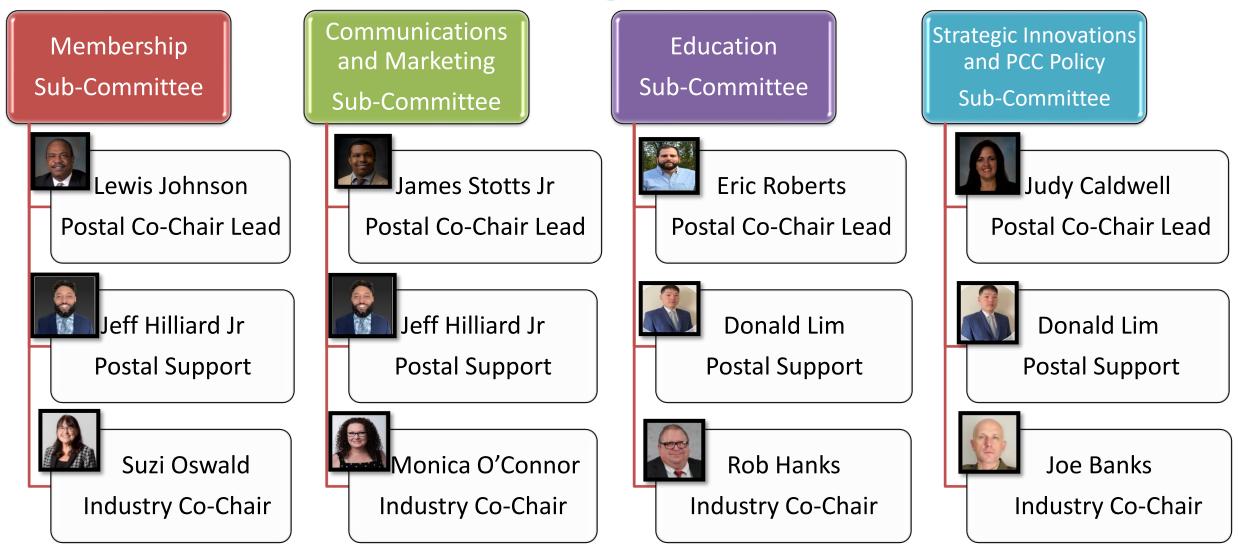
Suzi Oswald SeaChange Print Innovations Industry Partner Suzi.Oswald@seachangeMN.com







PCC Advisory Sub-Committees







Please Join Us – PCC Advisory Committee

- Communications and Marketing
- Education Programming
- Membership Growth and Recruitment
- Strategic Innovation & PCC Policy
 - Currently accepting new members Industry and Postal
 - Free to join
 - Participate in Monthly meetings
 - Great Networking Opportunity
 - Make-a-Difference Develop strategic initiatives to assist all 114 PCCs

Interested in joining or have any questions, please contact your HQ Liaison or send an email to: <u>PCC@usps.gov</u> In the subject line type: <u>PCCAC Sub-Committee</u>





Questions and Answers









Thank You For All that You Do!

